

JSC 330/630 – ARAB AND INTERNATIONAL MEDIA TOPIC DEBATE

Type: Individual or Group of 2
Debate due: September 7 – 30, 2021 @2:00pm, uploaded on BB
Sign-up due: September 5 @2:00pm, on BB
Grade: 10% of total

For this assignment, students will choose any one topic in the first half of the semester (Sessions 1.2 – 1.9) and prepare a short debate/class discussion about any of its aspects. To facilitate the discussion, students should have an outline with a few questions that are meant to engage the class at a deep level of critical thinking. To boost the grade of this assignment, students can also update us with relevant information about the topic (at the beginning of any class session throughout the semester – for a maximum of two updates).

The available topics are:

- 1.2 Media, Culture, & Nation
- 1.3 Media Ownership & Influences
- 1.4 Advertising & Public Relations in the World
- 1.5 Public Diplomacy & Propaganda
- 1.6 Foreign Correspondence & War Reporting
- 1.7 Barriers to Media Development
- 1.8 Entertainment & the Film Industry
- 1.9 The Middle East in Western and Arab Media

The debate leader may focus on any angle of the topic or tackle it from a broader angle. Regardless of your approach, you should prepare a list of questions (3 or 4) that get the conversation rolling about the topic. You may use any type of teaching/learning strategy, such as short questions, quizzes, small group work, games, multimedia, etc.

The goal of this assignment is to get everyone in class to actively and critically think about the session topic, and where necessary, discuss problems and provide solutions. To be a good debate leader, you should have read assigned readings, as well as searched resources for updated information about the topic. Then, you should think deeply about what you gathered to be able to come up with good questions that spark a conversation.

The duration of the debate is 20 min only, so please time yourselves well.

Students can sign up to the session topic they like on BB > Assignments > Topic Debate Sign-Up. These will happen on a first come, first served basis, so I encourage you to think about the topics as early as possible. Please complete the sign-up before September 5, so I can assign any open slots to students who didn't choose their topic. Depending on class size, we may need to schedule more than 2 separate debates for one session.

The assignment you will be submitting on BB should follow all the rules of an assignment (see syllabus for details).

Grade Breakdown:

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| 10% | Introduction the topic, its issues and problems (400-500 words) |
| 10% | Language, grammar, and APA style |
| 40% | Questions (how deep and critical they are and whether or not they spark debate) |
| 20% | Debate aids (any material you use to aid the discussion, and why you chose them) |
| 20% | Leading the debate (how well you can run the discussion) |